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Zoom.us

Analysis

**Analysis on Zoom.us**

Aim of Zoom : Zoom is a cloud-based video conferencing platform that can be used for video conferencing meetings, audio conferencing, webinars, meeting recordings, and live chat.

**Main Functions of Zoom**

1. Host A meeting
2. Join meeting
3. Share screen
4. Live chat
5. Video conferencing
6. Audio chat

**Using Areas of Zoom**

1. Education
2. Finance
3. Government
4. All type of industries for some discussion or meeting purpose
5. Health care
6. Global use also.

**Zoom Extra Facilities to understand use of zoom**

1. Zoom blog
2. Live training
3. Video tutorial
4. Zoom learning center
5. Webinars and events
6. Covid-19 resources
7. Hosting virtual events

**Zoom usage overview**

1. **Host a meeting:**

* You can host meeting by sign in into the zoom
* With the sign in you will be able to host meeting with video on or off and same for audio on or off
* You have the host of meeting so you will be able to access participants , sharing screen , you have to manage requests of participants who is waiting for to get into the meeting .

1. **Join a meeting**

* To join a meeting you have to enter meeting id in join in section and join the meeting
* You can directly join a meeting without login into zoom by entering your name
* You can also join meeting by sign in into zoom website or application
* You will join meeting when host let you in the meeting

**Common Activities for host and participants of the meeting**

* Both having access for mute or unmute audio or video of herself/himself
* Both having able to share screen
* Both having able for live text chat
* Both having able for live face to face audio and video chat
* Both are able to leave the meeting any time

**Zoom Plans**

**BASIC**

Personal meetings

**Free**

* Host up to 100 participants
* Unlimited group meetings for up to 40 minutes
* Unlimited one-to-one meetings with a 30 hour time limit per meeting.
* Private & Group Chat

### PRO

Great for small teams

**₹13,200**/year/license

All the benefits of Free, plus:

* Host up to 100 participants
* Increase participants up to 1,000 with [Large Meetings](https://zoom.us/pricing#mlt) add-on
* Group meetings for up to 30 hours
* Social media streaming
* 1 GB cloud recording (per license)

### BUSINESS

Small businesses

**₹18,000**/year/license

All the benefits of Pro, plus:

* Host up to 300 participants
* Increase participants up to 1,000 with [Large Meetings](https://zoom.us/pricing#mlt) add-on
* Single sign-on
* Recording transcripts
* Managed domains
* Company branding
* Up to 99 licenses
* Up to 99 licenses

### ENTERPRISE

Large Enterprise-Ready

**₹21,600**/year/license

All the benefits of Business, plus:

* Host up to 500 Participants
* Unlimited cloud storage
* Recording transcripts
* Optional add on: India Audio - Premium Toll & Call Out

**Zoom Home Page Structure Analysis**

* 1. Navbar with basic choices Support , request etc.
  2. Main header with two main function of Zoom join and host meeting , sign in and signup for free
  3. Section with scroll showing different photos and button for signup for free.
  4. Another section Showing zoom function with description
  5. Next section comparison with other type of similar app
  6. Next section Zoom review section from users
  7. Next section Zoom customer list section
  8. Last section footer section

**Use case for Participatns**

**Participants**

**Use case for Host**

**Host**